

Press Release

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UN Namibia launches "Better Tomorrow" to commemorate UN75

Okahandja, 24 October 2020: To commemorate the 75th Anniversary of the United Nations, UN Namibia released a special UN75 song titled, "Better Tomorrow." The song features various Namibian artists including: Harry Rheeder, Suzy Eises, Lioness, Professy, Sean K, SheCantoGo, KP Illest, Professy, DJ Shoza and Jeiyo.

The song is the culmination of art and music to promote the founding mission of the United Nations, which is more critical than ever. Co-written by the artists, "Better Tomorrow" underpins the ethos of the Sustainable Development Goals (SDGs) that can bring us together, the inspiring blueprint for recovering better.

"The song is a reminder to Namibia and the world that to realize our shared visión of a better world for all, we must come together, for a #bettertomorrow," said Mr. Sen Pang, UN Namibia Resident Coordinator. The song was officially launched by Hon. Jennely Matundie, Deputy Minister of the Ministry of International Relations and Cooperation at the UN Day commemoration held in Okahandja's Vyf Rand Community at the lleni Tulikwafeni Centre.

The artists responsable for the beautiful song of hope for Namibia and the world, comprise of rappers, vocalists, producers and musicians with an instrumental flair. From the moment the artists heard the beat, it ignited the creative spark required. What followed were studio sessions to record each artist's contribution. The flow was organic and the energy was authentic – elements which have equally contributed to this inspiring track.

"Better Tomorrow" speaks to positivity and solidarity within local and global communities that would spur a unified front in tackling socio-economic issues. The artists aim to reinforce the hope that we can all play our part in shaping our future together, for a better tomorrow.

UN Namibia in its endeavour to engage young people and provide a platform for youth to share their ideas, solutions and art have also provided upcoming artists with a platform to share their talent and showcase the strength of Namibia's talent and resolve among youth to inspire solidarity.

UN Day was marked under the theme; "The future we want, the UN we need," and the song is well aligned to this premise.

The music video is available here: <u>https://www.youtube.com/watch?v=tLry8E38_d8&feature=youtu.be</u>

Background: The year 2020 marks the <u>75th anniversary</u> of the foundation of the United Nations (UN). Throughout these three quarters of a century, the UN has worked on issues confronting humanity, such as peace and security, climate change, sustainable development, human rights, disarmament, terrorism, humanitarian and health emergencies, gender equality, governance, and food production.

The UN has been a trusted partner to Namibia dating back to the time of its independence in 1990. That same year, Namibia became the UN's 160th Member State. The UN in Namibia, through the 20 entities represented in the country, works in collaboration with the Government of the Republic of Namibia (GRN) and Development Partners towards ending poverty, reducing inequality, and building a path towards sustainable development.

As we approach the target date of the <u>2030 Agenda</u>, the UN in Namibia has continued working towards achieving the <u>Sustainable Development Goals</u> (SDGs). In order to do so, it uses its expertise to champion and support interventions aimed at addressing economic and social inequalities, thus contributing to prosperity, dignity, peace and the full realisation of human rights.

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For more information, please contact, Ms. Welda Mouton at +264815511378 or via email at <u>mouton@un.org</u> or Ms. Anthea Basson at +264 815511695, <u>bassona@un.org</u>