



UNITED NATIONS
WE THE WOMEN
2024



WE THE WOMEN

We the Women is a campaign of Women Rise for All, an initiative by the United Nations Deputy Secretary-General recognizing the transformative leadership of women leaders in keeping the promise of the Sustainable Development Goals.

This year, the United Nations will host the [Summit of the Future](#) during the General Assembly in September.

It is an opportune moment to create a new narrative for the future of our world that reflects and amplifies women's voices.

TAKE 10 MINUTES TO
CHANGE THE WORLD,
EVERY VOICE COUNTS
AND WE NEED YOURS!



WE THE WOMEN
GLOBAL SURVEY
OPEN FROM 8 – 30
MARCH 2024

A GLOBAL MOVEMENT

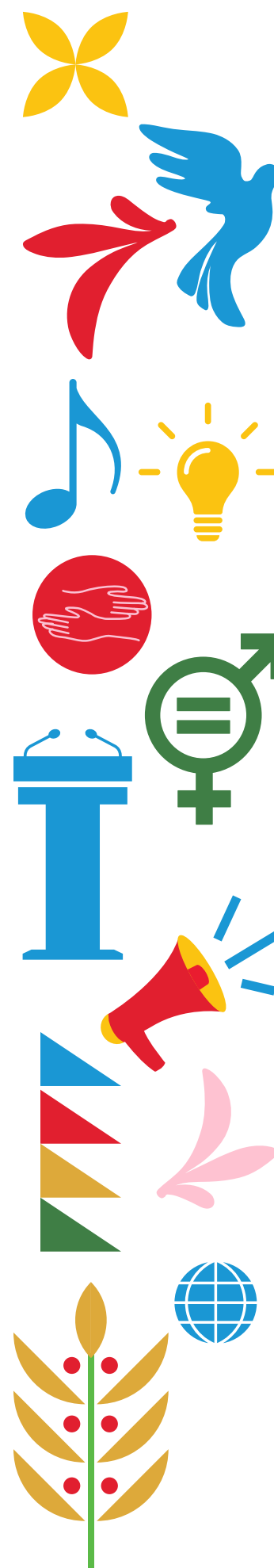
The *We the Women* campaign aims to engage women around the world in shaping global solutions into the future.

From a global survey and series of intergenerational dialogues to a film and multi-media exhibition, the campaign will reach out to women through various channels. The campaign invites women to share their thoughts, ideas, and aspirations—about the world they want.

We the Women was launched at the margins of the [2023 SDG Summit](#) by the United Nations Deputy Secretary-General Amina J. Mohammed and H.E. Svenja Schulze, Federal Minister for Economic Cooperation and Development of Germany.

“I hope our dialogue today renews our energy for the task ahead: shaping a world that works for all. That will only be possible if we have women front and center – leading the way and keeping the force of hope alive.”

AMINA J. MOHAMMED, UNITED NATIONS DEPUTY SECRETARY GENERAL,
WOMEN RISE FOR ALL LUNCHEON, 23 SEPTEMBER 2023



“The world needs gender equality to get the Agenda 2030 back on track. Because no society can afford to leave the potential of half of its population untapped if it wants to develop sustainability. We, the Women, need to claim our rightful place. And that is at the table where decisions are being made. Let's work together to shape a UN that puts women and girls at the center.”

MS. SVENJA SCHULZE, FEDERAL MINISTER FOR ECONOMIC
COOPERATION AND DEVELOPMENT, GERMANY
WOMEN RISE FOR ALL LUNCHEON, 23 SEPTEMBER 2023

WE THE WOMEN GLOBAL SURVEY

The *We the Women* campaign starts with a Global Survey. The survey is asking women questions about how they see the future, their priorities, fears and hopes, and how global leaders can listen to them and support them as we collectively address issues, challenges and opportunities of the future.

WE THE WOMEN INTERGENERATIONAL DIALOGUES

- We will hold a series of Intergenerational Dialogues in countries to complement the quantitative survey findings with richer, more qualitative insights into women's voices and perspectives for the future.
- The Dialogues are designed as intergenerational conversations about women's priorities for the future of our world.
- The viewpoints and ideas expressed by women will be shared in a report. Both the survey's key messages and the report will help inform the Pact for the Future, the outcome document of the 2024 Summit of the Future in September.

KEY OBJECTIVES OF THE WE THE WOMEN CAMPAIGN

LISTEN

Crowdsource and capture the voices, experiences, and creativity of the world's women to inform solutions to some of the most pressing challenges the world is facing.

ENGAGE

Inform the outcome document of the Summit of the Future – the Pact for the Future – and beyond, to strengthen the international community's ability to respond to the needs and perspectives of the women of the world.

ACT

Amplify women's voices in a global campaign culminating in a multi-media moment at the Summit of the Future – expressed through videos, stories that shares thoughts, ideas, and aspirations—about the world women want.

WE THE WOMEN CAMPAIGN ELEMENTS

- As the key messages emerge, the campaign will be a platform to amplify women's voices to all global leaders, policy makers, civil society, the private sector and beyond.
- A short documentary is being produced to illustrate women's perspectives.
- A photo exhibition is being curated to show the transformational leadership of women.
- The multimedia campaign will culminate at the Summit for the Future in September 2024.

LISTEN. ENGAGE. ACT.

Respond to the [We the Women Global Survey](#) here



Follow the Women Rise for All page and the [We the Women](#) campaign on [website](#) and [LinkedIn](#) and join the Conversation on social media using the hashtags [#WetheWomen](#) [#WomenRiseforAll](#)

[DONATE](#) to the campaign

